

Privacy Policy



The information contained herein is the sole and proprietary intellectual property of AdSwift, LLC, Portland, Oregon.

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Adswift, LLC's Privacy Policy reflects our commitment to provide the highest-quality products and services while dealing with our customers and business affiliates with absolute integrity. This Policy is designed to help you understand how we collect, use and safeguard the personal information you provide and assist you in making informed decisions when using our site and our products and services. Our policy is continually updated to adjust for new technologies, improved business practices and customers' needs.

What We Collect

When you visit our Web site you may provide two types of information: **personal information** you willingly disclose that is collected on an individual basis; and **Web site use information** collected on an aggregate basis as you browse our Web site.

Personal Information

1 Credit Card Information

If you choose to purchase products or services from AdSwift.com or our business affiliates, you may need to provide personal information and authorization to obtain information from various credit services. For example:

- Name
- Mailing address
- Email address
- Credit card number
- Phone number
- Other personal information

2 Email Information

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protection for these electronic communications that we employ in the maintenance of information received by mail, telephone or fax.

Web Site Use Information

Similar to other commercial Web sites, our Web site utilizes a standard technology called "cookies" (see below) and our Web server logs collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web site, and the Web sites visited just before and just after our Web site. This information is collected on an aggregate basis. None of this information is associated with you as an individual.

What We Safeguard

Your personally uploaded lists and artwork are kept secure and private. We do not share the aforementioned files with any third parties, either in whole or any part thereof. We do not access them for personal promotion, data mining, or any other reasons. The only time these files are accessed is when customer service necessitates such by the direct inquiry of the customer. These files remain on our Secure Socket Layer (SSL)* servers with encryption, for the sole purpose of easy re-order by the customer. Re-ordered files are transferred entirely by automate systems and not handled manually.

* SSL servers are required by law as the standard level of prevention in handling digital records for banks and hospitals.



How We Use the Information

Personal information is gathered for purposes of administering our business activities and providing quality customer service. We may also use the information we collect to notify you about important changes to our Web site, new services and special offers we think you will find valuable. The lists used to send you product and service offers are developed and managed under our traditional corporate standards designed to safeguard the security and privacy of our customers' personal information. You have the opportunity to notify us at any time of your desire not to receive these offers.

Cookies

Cookies are a feature of Web browser software that allows Web servers to recognize the computer used to access a Web site. Cookies are small pieces of data that are stored by a user's Web browser on the user's hard drive. Cookies can remember what information a user accesses on one Web page to simplify subsequent interactions with that Web site by the same user or to use the information to streamline the user's transactions on related Web pages. This makes it easier for a user to move from Web page to Web page and to complete commercial transactions over the Internet. Cookies should make your online experience easier and more personalized.

How We Use Information from Cookies

Web site browser software tools such as cookies and Web server logs are utilized to gather information about our Web site users' browsing activities, in order to constantly improve our Web site and better serve our customers. This information assists us to design and arrange our Web pages in the user-friendliest manner and to continually improve our Web site.

Cookies collect important business and technical statistics. The information in the cookies lets us trace the paths followed by users to our Web site as they move from one page to another. Web server logs allow us to count how many people visit our Web site and evaluate our Web site's visitor capacity.

Strategic Business Affiliates

We may enter into strategic marketing alliances with third parties who may be given access to personal information such as your name, address, and email for the purpose of providing you information regarding products and services that we think will be of interest to you. In connection with strategic marketing alliances or business affiliates, we will retain all ownership rights to the information, and we will not share information regarding your social security number or other personal financial data. We will not share uploaded lists or artwork.

New Services and Changes

Occasionally, we may also use the information we collect to notify you about important changes to our Web site, new services and special offers we think you will find valuable. As our client, and in compliance with the Canned SPAM Act, you will be given the opportunity to notify us of your desire not to receive these offers (opt-out) by clicking on a response box when you receive such an offer or by sending us an email request to:

john@adswift.com



Security For Information Transmissions

When you send confidential personal credit card information to us on our Web site, secure server software, which we have licensed, encrypts all information you input before it is sent to us. The information is scrambled en route and decoded once it reaches our Web site.

Other email that you may send to us may not be secure unless we advise you that security measures will be in place prior to your transmitting the information. For that reason, we ask that you do not send confidential information such as Social Security or account numbers to us through an unsecured email.

Employee Access

Our policies and practices are committed to the protection of customer information. Our business practices limit employee access to confidential information, and limit the use and disclosure of such information to authorized persons, processes and transactions. Employees are considered legal representatives of the company and bound to the same agreements and procedures as are outlined in this document.

Disclosure Of Information to Outside Parties

We may provide aggregate information about our customers, sales, Web site traffic patterns and related Web site information to our affiliates or reputable third parties, but this information will not include personally identifying data, except as otherwise provided in this Privacy Policy.

Legally Compelled Disclosure of Information

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

Other Web Sites Linked to Our Web Site

We are not responsible for the practices employed by Web sites either linked to or from our Web site or the information or content contained therein. Often links to other Web sites are provided solely as pointers to information on topics that may be useful to the users of our Web site.

Please remember that when you use a link to go from our Web site to another Web site, our Privacy Policy is no longer in effect. Your browsing and interaction on any other Web site, including Web sites that have a link on our Web site, is subject to that Web site's own rules and policies. Please read over those rules and policies before proceeding.

Consent

By using our Web site you consent to our collection and use of your personal information as described in this Privacy Policy. If we change our privacy policies and procedures, we will post those changes on our Web site to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it. We adhere to the governing spirit of the Information Privacy Act.